

Brian Beaulieu



One of the country's most informed economists, Brian Beaulieu has served as CEO of ITR Economics™ since 1987 where he researches the use of business cycle analysis and economic forecasts to increase profitability. He co-authored *Make Your Move*, a book on increasing profits through business cycle changes. Brian has been providing workshops and economic analysis seminars in 7 countries to thousands of business owners and executives for the last 28 years.

Rave Reviews

"Brian was spectacular, charismatic and incredibly relevant."

C. Homann, **Royal Bank of Canada**

"Brian's presentation was insightful, relevant and very entertaining. The presentation in Bend, Oregon was the best presentation on the economy in this region for many years. I found his message on investing in businesses especially enlightening, as well as the optimal timing of those investments in the business cycle."

Roger J. Lee, Director

**Economic Development for
Central Oregon**

"You WOWED our members at Nexstar's Super Meeting in Atlanta! Everyone enjoyed your great sense of humor and how you were able to connect specifically to them during your presentation. You could have heard a pin drop in the room while you were speaking as everyone was captivated."

Sandie Jacobson, **Nexstar Network**

"I can safely say that, in my 13 years of putting together programs for the Marketing Council and other AGMA meetings, you are the most interesting, most informative, most enlightening and most enthusiastic speaker we have ever had!"

Kurt Medert, **Vice President**

American Gear Manufacturers

Contact Us

To book a speaker from ITR Economics, please call Tosha at 603.796.2500.

Visit www.itreconomics.com and stay in touch with us through our blog and social media.



About Brian

In addition to his work as CEO of ITR Economics, Brian is Chief Economist for Vistage International, a global organization comprised of over 14,000 CEO's. In 2008, he won the Vistage International's Speaker Impact of the Year Award. He is also on the Board of Directors of the Ariens Company, a global leading manufacturer of outdoor power equipment.

Pronouncements from ITR Economics and/or Brian have appeared in/on: the *Wall Street Journal*, *New York Times*, *USA Today*, Knight Ridder News Services, *Business Week*, Associated Press, *The Washington Times*, CBS Radio, CNN Radio, Sirius talk radio, KABC, NPR affiliate WLRN and numerous other outlets.

About Today's Presentation

Brian's presentations cover a wide variety of topics including short- and long-term global economic forecasts, regional economic updates, an outlook on inflation, and the relationship of political events and economic growth. He details what economic indicators executives should follow and provides proven strategies for leveraging economic forecasts at the company level.

About ITR Economics™

Founded in 1948, ITR Economics is the oldest, privately-held, continuously operating economic research and consulting firm in the United States. With a long-term 94.7% accuracy rating, ITR Economics has forecast major economic events, such as the 2008 recession, well in advance, and provides reliable industry and company forecasts tailored to the client's needs. ITR Economics also offers economic webinars, subscription periodicals, consultative reports, and data collection services.