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299! **Lab Division Meeting Summary** 8797898987879874929776828912851977

January 27, 2017

The Lab Division kicked off its meeting with opening remarks from division chair Drake McLean thanking everyone for attending and providing his insights.

Rick Van Arnam the provided a legal and regulatory session covering:

- o Update on Prop 65
 - SUD Efforts
 - New Label Requirements
- o Update on UDI
 - Status of Exemption Request
 - Prepare for Sept 24, 2018
- o Update on OSHA
 - Electronic Submission of Injury/Illness Data

The Johns Hopkins Lions Club presented a program they have in place that utilizes the members of the Lions Club to assist those in need of low vision medical assistance, and they encouraged our members to help out.

Maureen Beddis, The Vision Council's Vice President, Marketing and Communications gave a presentation updating the members on current activities in MarComm, including:

- Think About Your Eyes
- The 2017 Eyecessorize Campaign
- National Sunglass Day
- Blue Light and Digital Eyestrain
- Integrated Messages
- Lab Division One Pair Won't Work Poster Campaign
- Clear Choices Brochure

Cliff Gruschow from Aligned Growth Partners, and Lori Wishard from Transportation Impact presented the newest Lab Division member benefit designed to help Lab Division member companies reduce shipping costs with a state-of-the-art, user-friendly transportation management system that saves companies an average of 22%.

- Labs that spend \$2,500 per month or more on FedEx and/or UPS small parcel shipping services can reduce those costs through small parcel and freight negotiation as well as parcel post audit.
- Only 4-6 hours of time is required from the lab, and the process is 100% self-funded – meaning there is no cost to the lab until you begin to save money on shipping

Steve Sutherlin closed the meeting with a discussion on other Lab Division member benefits including the multiple pairs poster program.

For detailed information on the tools and information available to you as a Lab Division member, visit thevisioncouncil.org/labs.