# The Big AHA: How to Future-Proof Your Business

Jack Uldrich
The Vision Council
Palm Beach, FL
January 22, 2015

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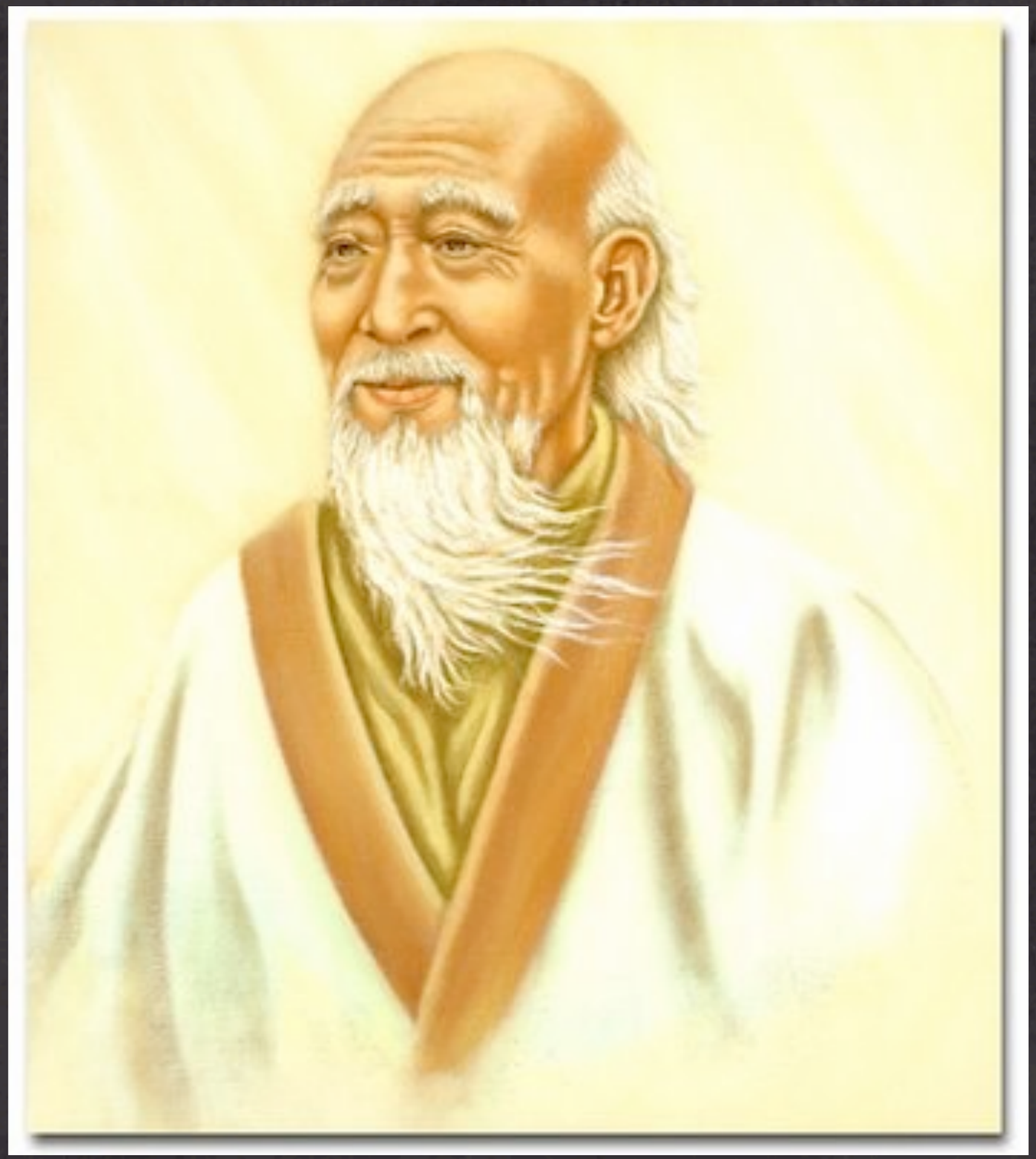

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WWW.FMIN.US
TALK TO THE GUY AT THE TOP ABOUT ENLIGHTENMENT. I'M MORE ABOUT THOSE AHA MOMENTS.
5-23

# Aha

# Awareness

Humility

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TIME FOR

ACTION

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# Awareness

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# Question 1

# To What Trends Must Optical Industry Leaders Pay Closer Attention?

# The One Percent Rule

# 1% > 75%

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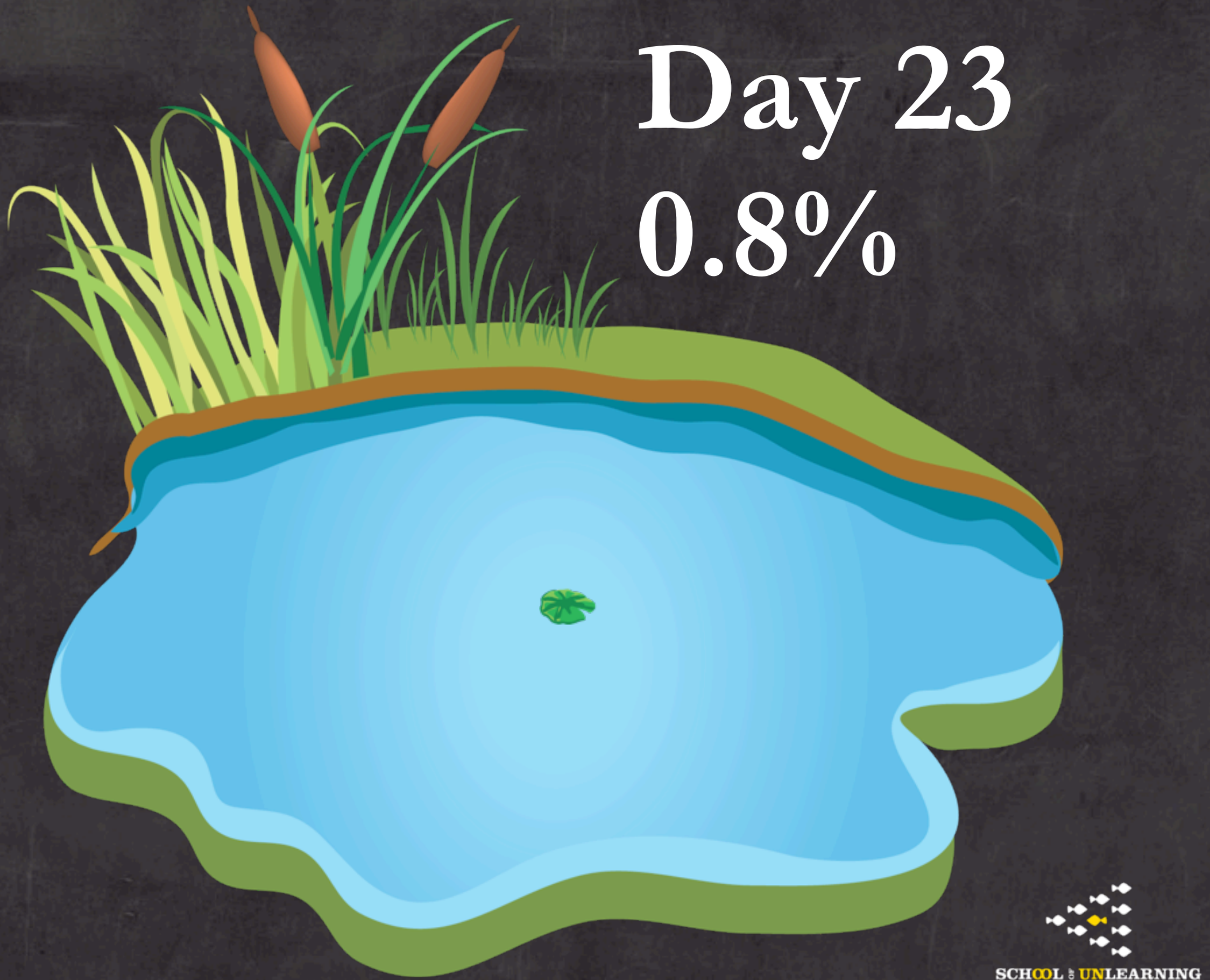
# Day 23
# 0.8%



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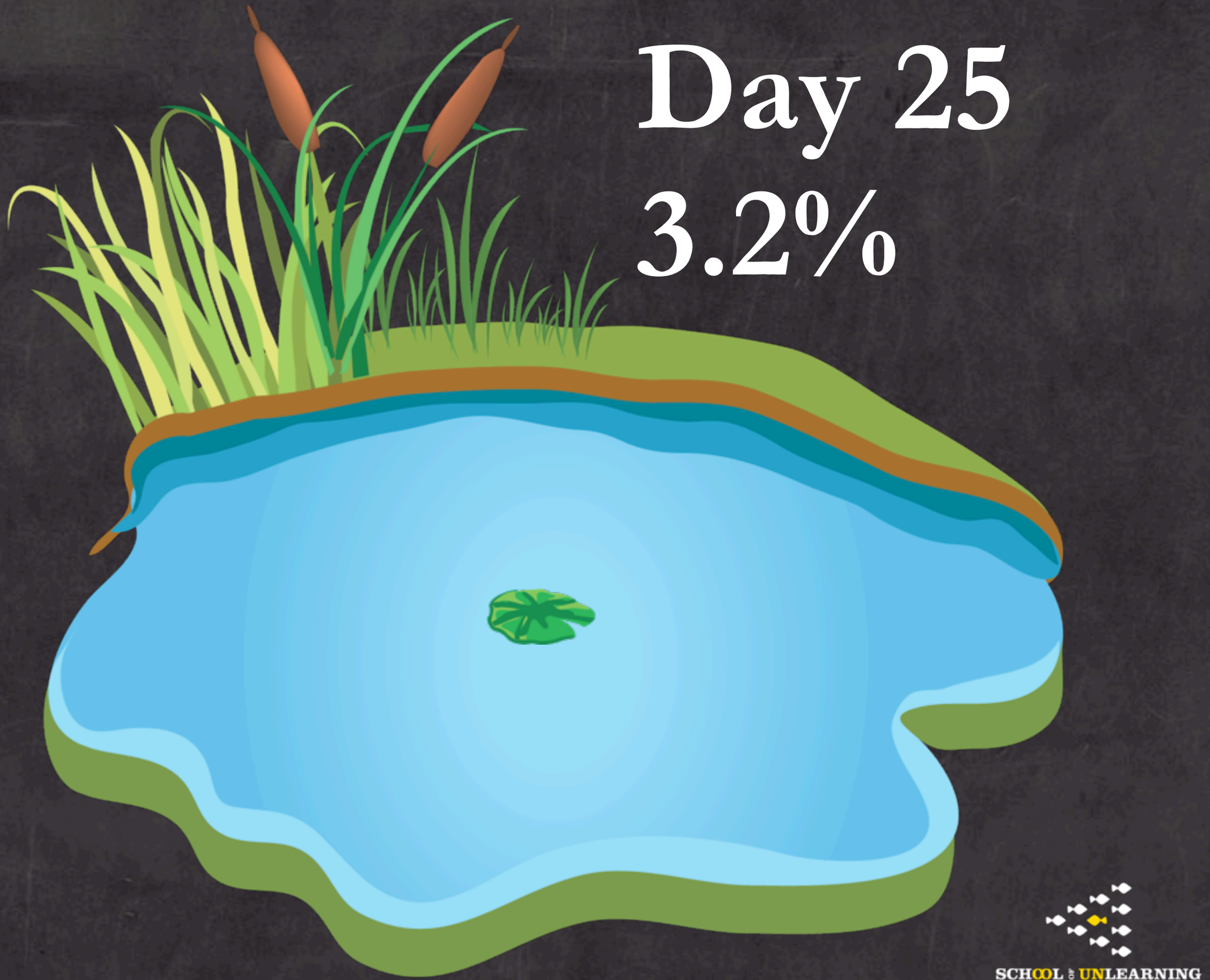
# Day 25
# 3.2%



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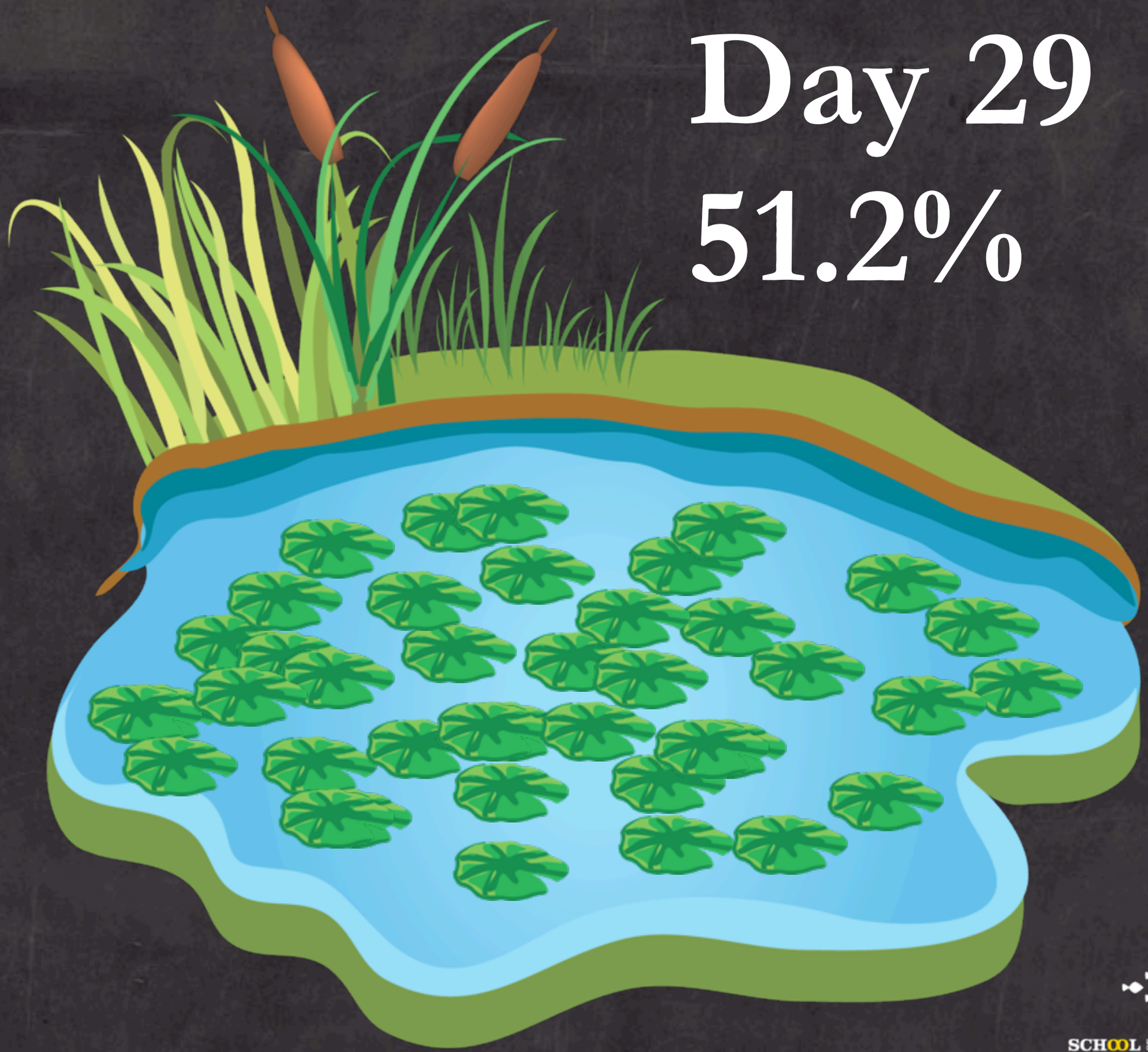
# Day 29
# 51.2%



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# Day 30
# 100%

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56K
Internal Modem

Motorola™

1998

V.92

Cendyne
Marketing technology to the world.™

Cendyne 56K

5G
5G
5G
5G
5G

Zippo™

*Lit by Moderati®*

Inventor Dr. Wyche Coleman demonstrates the extreme portability of the iExaminer on Mount Kilimanjaro.

*For demonstration purposes only

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I'm speaking in english and hopefully you'll hear me speaking chinese in my own voice.
Again, the results are not perfect.
They are in fact quite a few errors.
我是说英语，希望你能听我说中国人自己的声音。
再次，结果并不完美。
他们实际上不少错误。

OAK & DUST

# What Trends Must Optical Industry Leaders Pay Closer Attention?

FINISHED FILES ARE
THE RESULT OF YEARS OF
SCIENTIFIC STUDY
COMBINED WITH THE
EXPERIENCE OF YEARS.

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THE RESULT OF YEARS OF
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LEN KRE
WWW.ACTIONA

Humility

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1975 National Collegiate
Basketball Championship
OFFICIAL

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# Question 2

# What Assumptions Need to Be Challenged?

Profitez de GRAZIA
à PRIX CADEAU !

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LEXUS
THE ULTIMATE VIRTUAL REALITY
EXPERIENCE FEATURING THE LEXUS RC F
RC F RIFT
#LEXUSRIFT

# What Assumptions Need to Be Challenged?

42

# Question (Dancer):

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# TRUE

홈플러스 가상스토어

EYE EXAMS

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# A Humble Reminder

Qualcomm
Wireless

# Question 3

# Where Must Optical Industry Leaders Take Action?

# THINK WEEK

learning skills... take notes.

# Experiment PRE-MORTEM

Imagining and dealing with causes of failure

Jay's Kindle 12:20 PM

Auto-Rotate Brightness Wireless Quiet Time MayDay Settings

LIFE OF PI

The perks of being a wallflower
STEPHEN CHBOSKY

GAME OF THRONES

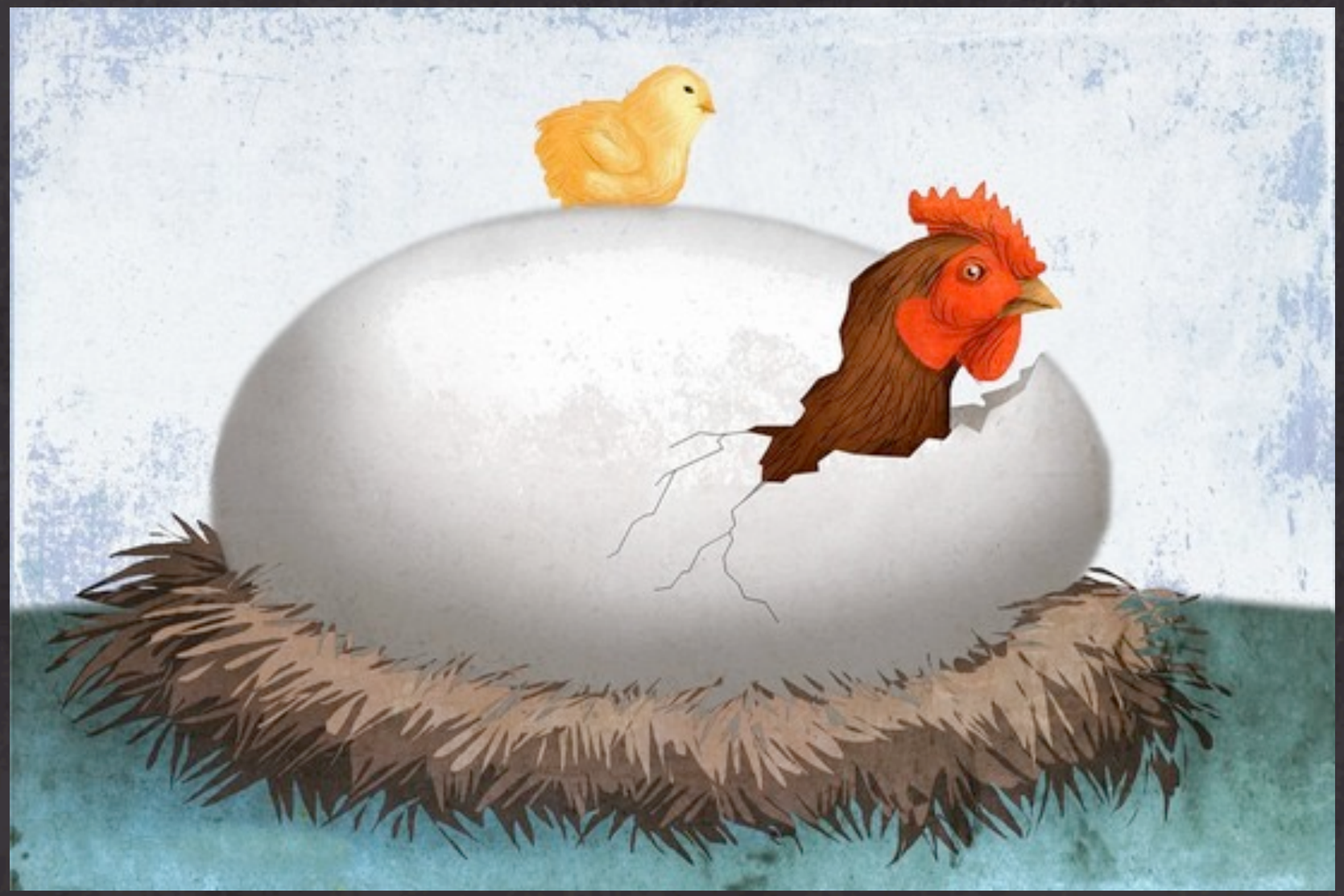
amazon

Amy

Mail Calendar Silk Web Browser #iHeartRadio Hipmunk Facebook

Michael Bell
Co-founder & Hardware Lead, Voxel8

# Get a “Reverse” Mentor



DRESS BARN

# Question 4

# How Will You Keep An Open Mind to the Future?

Piece of

Paper.

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