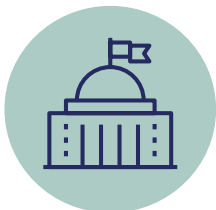




Scan the QR code to learn more about The Vision Council's advocacy work.

ADVOCACY

The Vision Council's Government and Regulatory Affairs team collaborates with policymakers to advocate for healthy vision and enhance consumer access to vision care services and products. They closely monitor policies related to healthcare, managed vision care, employment rules, labor practices, federal regulations, counterfeiting, tariff and trade, and all federal agencies. The team actively monitors U.S. regulations and national manufacturing standards affecting eyeglasses, eyeglass frames, prescription lenses, and other products. Policies concerning workplace safety and chemical management, as well as federal legislation relevant to the industry, are carefully tracked, with a vision-related bill tracker available on their website.



Collaborates with policymakers



Advocates for access to vision care services and products



Monitors regulations and standards



Tracks vision-related bills

VISION PAC



VisionPAC is an essential component in upholding The Vision Council's mission, as it plays a crucial role in promoting growth in the vision care industry through education, advocacy, research, consumer outreach, strategic relationship building, and industry forums. The organization has developed significant relationships with congressional staff over the past decade, enabling them to educate officials and contribute to drafting legislative language.

SHARING OUR MESSAGE ON CAPITOL HILL

The Vision Council actively monitors and reports on a number of issues that may impact the vision community and by providing analysis of timely issues and educational resources, the association helps members navigate the implications of various business challenges, actively engaging with federal and state policymakers to promote healthy vision and strengthen consumer access to vision care services and products. Members have access to regulatory and federal affairs teams to address company-specific issues, and The Vision Council provides analysis and educational resources to help members navigate business challenges.

KEY ISSUES INCLUDE:

- Vision care & telemedicine in future healthcare policy
- Acknowledgment of eyewear products as FDA regulated medical devices exempt from tariffs
- Improving domestic supply chain & “Made in America” labeling

HOW TO GET INVOLVED

Leverage the expertise of our team during office hours

Stay up-to-date with timely news alerts on topics that affect the optical community

Meet your representative on Capitol Hill during our Fly-In event

Consider joining VisionPAC and make your voice heard

Members are encouraged to make the most of their membership by leveraging exclusive access to the Government and Regulatory Affairs team. To participate, they can get in touch with Omar Elkhatib, Senior Manager of Government Relations, at aelkhatib@thevisioncouncil.org, or visit [The Vision Council's website](#) for more information. The organization also encourages members to consider signing the Prior Authorization form and joining VisionPAC to actively protect and promote the interests of its members.

