GUY'S GUIDE TO READERS

FALL/WINTER 2011 TRENDS

Be Neutral

When it comes to color, nothing says "classy" like neutrals. Tailored and strong, basic black expands its appeal in sleek hues like gunmetal, smoky gray and silver. Brown continues to be a great contender for the season in tans and chocolates, as do classic favorites like tortoise, army green and navy blue. For the fashion risk takers there are two-toned frames to up your color game.

Dapper Details

Whether your approach to fashion is classic to the core or young at heart, you can't go wrong with a little detail to up your style status. Quintessential menswear prints and textures like shirting stripes, herringbone and chevron patterns mark some of the season's top looks.

Get Geeky

Looking smart has never been hotter. The geek chic look is in full force with thick-rimmed wayfarer shapes being the must-have of the moment and round frames taking high honors for their astute style. Traditionally seen in basic black, these retro styles also come in trendy two-tones, translucents or tortoise and add instant panache to any look.

Shape Up

While the geek chic trend is having its moment in the spotlight, timeless square and rectangular frames continue to score points for their strong lines and confident charm. Design details graduate the basic geometry of these four-sided specs to an advanced study in style. Rimless and semi-rimless frames stay strong as favorites for those who prefer a refined approach.

Material Madness

Move over metal – plastic is fast becoming the favorite material for readers and can ramp up your style factor without unnecessary drama. While plastics may be all the rage, elegant edginess is achieved with frames consisting of mixed materials or touches of wood and leather. Playing with different textures and materials will take these functional frames to the next level.

Sun Friendly

Sun readers – sunglasses with a reading prescription – are a necessity for any man spending time outdoors. Sleek and suave, these styles exude confidence and make life easy. Minimalistic design and lightweight materials are key for men who want to make an understated impact, while chunky, sporty styles are just right for the athletically inclined.