



INDIVIDUAL • ORGANIZATION • INDUSTRY

AGENDA | EXECUTIVE SUMMIT 2022

Tentative as of January 4, 2022

MONDAY, JANUARY 24

8 a.m. – 12 p.m.	Golf
11 a.m. – 12 p.m.	Marketing & Communications Committee
11 a.m. – 12:30 p.m.	Show Committee Meeting
12 – 1 p.m.	Board & Committee Lunch
1 – 2 p.m.	New Board Orientation
2 – 5 p.m.	Board of Directors Meeting
4–5:30 p.m.	EOL Welcome Meeting
6 – 8 p.m.	Welcome Reception

TUESDAY, JANUARY 25

7:30 – 8:30 a.m.	Breakfast
8:45 – 11:45 a.m.	<p>General Session</p> <p>Member Business Meeting</p> <p><i>Reset</i> – Getting people back to work and keeping them Johnny C. Taylor, Jr., President & CEO of Society for Human Resource Management (SHRM)</p> <p><i>Economic Trends</i> Brian Beaulieu, CEO and Chief Economist of ITR Economics™</p>
12 – 1:15 p.m.	Lunch
1:30 – 3 p.m.	<p>Breakouts</p> <p><i>Diversity, Equity & Inclusion: Fireside Chat</i> Tony Byers; Moderated by Howard Purcell, OD</p> <p><i>Don't You Forget About Gen X</i> Dean Browell, PhD</p> <p><i>Research Changes and Improvements</i> The Vision Council's Market Research Team</p>
3 – 6 p.m.	<p>Free Time</p> <p>or</p> <p>BusinessOutside Connection Hike – Enjoy the beautiful grounds of the resort while building authentic relationships with your peers. During this ~3 mile walk, join our member – Bart Foster – as he helps to facilitate meaningful discussions and also circle up for a “needs & leads” discussion. Don't miss this opportunity to make lasting connections with other members of The Vision Council in a casual setting.</p>

3:30–5 p.m.	EOL Committee Meeting
5:30–6 p.m.	EOL Mentorship Program Launch
6:30 – 9 p.m.	Chairman's Networking Event
WEDNESDAY, JANUARY 26	
7:30 – 8:30 a.m.	Breakfast with Division Roundtables
8:45 a.m. – 12:30 p.m.	<p>General Session</p> <p><i>Consumer Trends & Panel</i></p> <p><i>GR Panel</i></p> <p><i>Working Backwards: Insights, Stories, and Secrets from Inside Amazon</i> Colin Bryar & Bill Carr, Former Amazon Executives, Authors, and Co-Founders, Working Backwards, LLC</p> <p><i>Change is Your Proof of Life</i> Jessica Buchanan, New York Times Bestselling Author, Humanitarian and Survivor</p>
12:45 – 1:30 p.m.	Lunch