



EMERGING OPTICAL LEADERS MEMBERSHIP AGREEMENT

Mission: The Emerging Optical Leaders Committee (EOL) exists to identify the next generation of optical industry leaders for The Vision Council. The committee is responsible for creating leadership development opportunities and fostering networking opportunities for emerging optical executives, in addition to sharing insights helpful to the strategic goals of The Vision Council.

EXCLUSIVE EOL OPPORTUNITIES:

- Mentorship and executive development programming with industry veterans
- Opportunities for leadership in The Vision Council's divisions and committees
- Social and networking events with industry leaders and other EOL members
- Scholarship funding for events

EOL RESPONSIBILITIES: UPHOLDING THE THREE CORE PILLARS

Participation in EOL consists of in-person meetings, networking events and supporting one of the Three Core Pillars throughout the year. **As a member of the EOL committee, EOLs are asked to attend two of three EOL meetings at minimum.** The meetings will take place at either Executive Summit, Vision Expo East, or Vision Expo West. Throughout the year, EOLs will also be invited to attend networking events both in-person and virtually.

The EOL committee and its members focus their efforts into three primary functions, known as the "Three Core Pillars" of the EOL. As a member of the EOL, you can select and contribute to the pillar that aligns with your unique abilities, interests, and experiences. The core pillars include:

Engagement & Participation

Fueling the EOL committee's networking, the engagement and participation pillar works to build the community among the EOL. This pillar is responsible for the recruitment, onboarding and participation of committee members.

Continuous Development

The continuous development pillar focuses on creating and executing leadership and development opportunities or events for members of the EOL committee. Past initiatives have included private workshops with keynote speakers at The Vision Council's events, panel-style fireside chats with prominent industry leaders, leadership training sessions at The Vision Council's Executive Summit and the EOL mentorship program.

Contribution to The Vision Council

The Vision Council leans on the EOL for insight and feedback into strategic direction and challenges as up-and-coming industry leaders. This pillar is responsible for consulting and supporting various committees within The Vision Council.

MEMBERS OF THE EOL ARE EXPECTED TO:

- Represent EOL well
- Attend two out of three EOL meetings during the year
- Attend The Vision Council's Executive Summit
- Attend division meetings
- Attend social events
- Volunteer your time for EOL initiatives

I understand the mission of the Emerging Optical Leaders Committee and pledge to uphold the three core pillars to the best of my ability.

Name: _____

Signature: _____

Sponsor Name: _____

Company: _____

Choose your company's Division:

Lens

Lens Processing & Technology

Eyewear & Accessories

Sunglass & Reader

Lab

Optical Retail

Choose a committee you would be interested in getting involved with:

Show Committee

Regulatory Affairs

Marketing and Communications

Program

Please attach a letter of recommendation from your Sponsor. Your Sponsor must be a Senior Executive in your Company.